



ABN 95 055 475 904
9 Compark Circuit, Mulgrave, Victoria 3170, Australia
Tel: (03) 8562 3000 - International +61 3 8562 3000
Fax: (03) 8562 3001 - International +61 3 8562 3001

**PRESS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

For more information regarding this Press Release please contact:
Kim Waterston at kim.waterston@gammasolutions.com or on 13000 GAMMA (1300 042 662)

The Datalogic Magellan 9800i imaging Bi-Optic scanner.

Melbourne April 11th 2013, Gamma Solutions introduces the Datalogic Magellan™ 9800i. This unit is a high performance in-counter imaging scanner and scanner/scale which defines a new class of high performance bar code scanners for a worldwide market.

With digital imagers in all planes, The Datalogic Magellan™ 9800i scanner is the first scanner capable of reading both 1D and 2D bar codes seamlessly without requiring item orientation by the cashier. The image capture power of multiple imagers also increases the first pass read-rate on all types of bar codes because it fills in the gaps left between laser lines. With this highly truncated scanner, damaged or small element labels are scanned at full-sweep speed, providing maximum scanning throughput and a better bottom line.

The striking new design improves ergonomics with its lower bonnet height to allow repositioning of POS or Self-Checkout touchscreens, payment terminals and receipt printers to better accommodate ADA customers. The centred speaker provides audio feedback with .wav files for greater fidelity. The large horizontal window is ergonomically positioned for both standing and seated cashiers.

An integrated, customer-facing mobile device reader enables retailers to easily engage in mobile commerce. This eliminates the need for an additional scanner, power supply, outlet, interface cable, POS port and mounting hardware. The customer can scan bar codes from their mobile phone screen or paper coupons while the cashier continues to scan regular items in parallel, resulting in a significant reduction in total transaction time.

About Gamma Solutions

Gamma Solutions Pty Ltd (www.gammasolutions.com) is an Australian owned company, based in Melbourne, with offices in Sydney, Brisbane, Adelaide and Perth. Founded in 1992, the company provides all the components of mobile computing, RFID and data collection systems such as portable terminals, barcode scanners, barcode printers and wireless networks; as well as professional services including systems analysis, design and implementation, middleware software and training. Gamma Solutions is committed to providing the highest level of customer service by providing good and services Australia wide as well as in New Zealand. For more information visit www.gammasolutions.com