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## **PRESS ANNOUNCEMENT FOR IMMEDIATE RELEASE**

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### **The Datamax-O'Neil I-Class printer now available from Gamma Solutions**

Melbourne September 29<sup>th</sup> 2011 – The award winning Datamax-O'Neil I-Class printer is now available to be purchased from Gamma Solutions; market leader in advanced mobile data collection solutions.

The Datamax-O'Neil I-Class is a comprehensive, cost effective industrial barcode printer offering reliability and flexibility while being rugged enough with its gear driven design and die-cast aluminum frame to work in the toughest environments. This durable yet lightweight design increases the printer's reliability and longevity.

Able to be used in a wide variety of industries including manufacturing, food and beverage labelling, pharmaceuticals as well as transportation and logistics the I-Class comes with a number of different features to make it one of the most popular models of mid-range industrial printers on the market.

“A popular feature of the I-Class printer is the ability to change a printhead in under 5 minutes” says National Sales Manager at Gamma Solutions Paul Fleming, “Available in either 203, 300, 406 or 600dpi the ability to change the printhead quickly and easily is very important to our customers who have mission critical services requiring the printers to be operational 24x7 and do not want lengthy downtime periods.”

Other features which help to cut down on potential downtime is the ability to upgrade the printer with field installable options such as cutters, peel and present sensors and thermal transfer. If organisations find that their requirements have changed they can purchase these optional extras and install it themselves with quick and easy instructions without having to purchase a new printer or send the existing printer into a service centre.

“The printer is simple to use with colour coded cues, LCD display for easy configuration, embossed media loading diagrams and wide access to the printhead which we believe will make it very popular with our customers” continued Paul Fleming.

### **About Gamma Solutions**

Gamma Solutions Pty Ltd ([www.gammasolutions.com](http://www.gammasolutions.com)) is an Australian owned company, based in Melbourne, with offices in Sydney, Brisbane, Adelaide and Perth. Founded in 1992, the company provides all the components of a mobile computing, RFID and data

collection systems such as portable terminals, barcode scanners, barcode printers, wireless networks, middleware software and implementation services. Gamma Solutions is an Intermec Honour partner and IPSP, a Cisco Select partner, Zebra Partnersfirst, Datalogic reseller, Datamax-O'Neil partner and authorised repair centre, Psion Platinum VAR partner and an LXE authorised partner and authorised repair centre. Gamma Solutions is a company committed to providing quality, practical and flexible solutions to meet the needs of its customers