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## **PRESS ANNOUNCEMENT FOR IMMEDIATE RELEASE**

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### **Gamma Solutions sell the rugged and reliable RL4 Datamax-O'Neil printer.**

Melbourne August 23<sup>rd</sup> 2011 – The Datamax-O'Neil RL4 is a durable 4-inch direct thermal printer with a rugged design and reliable performance that will continue to operate long after other printers have failed. Gamma Solutions have partnered with Datamax-O'Neil to supply the RL4 printer to companies to use in many different applications such as logistics and distribution, manufacturing, parcel shipping and cold storage.

As an authorised repair centre Gamma Solutions can repair and configure Datamax-O'Neil including the RL4 direct thermal printer which comes with a 2 year standard warranty – double that of what the competitors offer. With a drop spec of 6ft onto concrete the RL4 continues to print after 26 continuous drops making it one of the most rugged and reliable portable printers on the market.

The RL4 has many features including a long lasting lithium-ion battery which offers maximum power capacity for a full 8 hour shift; even under the toughest conditions. Easy to use, employees are able to change rolls with only one hand. It comes with an easy to read LCD screen and simpler user interface buttons.

“The Datamax-O'Neil RL4 printer can be used for many different applications – one of the more popular ones is for use in the warehouse. We have found that workers will often travel back to central locations in order to pick up the batch printed labels. By using the RL4 labels can be printed at the point of application rather than having to waste time travelling around the warehouse” says Gamma Solutions sales executive Rick Major.

The RL4 increases productivity as it is built to keep pace with a busy warehouse, labels print quickly and accurately every time. Downtime is reduced thanks to the large media roll capacity and a battery that will stay charged for a full shift.

Rugged printers such as the RL4 have a higher return on investment than the cheaper version printers. The RL4 has dual wall construction with rubber bumpers to protect the critical components of the printer. Die-cast magnesium is used in the bracket ensures that when dropped the unit still continues to operate. The arched design with rubber housing protects the recessed LCD screen and buttons while internal anti-shock foam further protects the LCD.

### **About Gamma Solutions**

Gamma Solutions Pty Ltd ([www.gammasolutions.com](http://www.gammasolutions.com)) is an Australian owned company, based in Melbourne, with offices in Sydney, Brisbane, Adelaide and Perth. Founded in 1992, the company provides all the components of a mobile computing, RFID and data collection systems such as portable terminals, barcode scanners, barcode printers, wireless networks, middleware software and implementation services. Gamma Solutions is an Intermec Honour partner and IPSP, a Cisco Select partner, Zebra Partnersfirst, Datalogic reseller, Datamax-O'Neil partner and authorised repair centre, Psion Platinum VAR partner and an LXE authorised partner and authorised repair centre. Gamma Solutions is a company committed to providing quality, practical and flexible solutions to meet the needs of its customers.