



# THE MOTOROLA RETAIL MOBILE COMPUTING PORTFOLIO



# THE MOTOROLA MOBILE RETAIL PORTFOLIO

Use the at-a-glance chart below to identify the devices that have the right features and functionality for the different types of workers in your retail establishment.

	ENTERPRISE TABLET	HANDHELD MOBILE COMPUTERS WITH INTEGRATED VOICE AND DATA	
	ET1	SB1	EWP2100/3200 ENTERPRISE VoWLAN SMARTPHONES
			
	<a href="http://motorolasolutions.com/ET1">motorolasolutions.com/ET1</a>	<a href="http://motorolasolutions.com/SB1">motorolasolutions.com/SB1</a>	<a href="http://motorolasolutions.com/enterprisevoice">motorolasolutions.com/enterprisevoice</a>

## GENERAL DESCRIPTION

### Device Highlights

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Truly enterprise-ready Android tablet</li> <li>• PTT voice inside the store</li> <li>• Comprehensive data — supports the most graphics-rich web-based applications</li> <li>• As sleek and easy to use as popular consumer tablets, yet loaded with enterprise features that deliver durability, security, manageability, flexibility and more</li> <li>• Cellular and Wi-Fi for connectivity inside the enterprise and out in the field</li> </ul> | <ul style="list-style-type: none"> <li>• Smallest and lightest Wi-Fi device — fits in a pocket</li> <li>• Built for all day business use</li> <li>• Voice, simple business applications and dashboard style data</li> </ul> |
|--|---|

## DESIGNED FOR...

### Customers

Managers	•	•
Sales Staff	•	•
Backroom/Stockroom	•	•
Security Staff		

## APPLICATIONS

Voice Connectivity	•	•	•
Mobile Point of Sale	•		
Robust Enterprise Apps/Dashboards	•		
Line of Business App Access	•		•
Inventory Management	•	•	
Task Management		•	
Customer Facing Apps	•		

## USER AND APPLICATION CONSIDERATIONS

Weight	1.4 lbs./63 kg	3.7 oz./105 g	5.1 oz./145 g – 5.4 oz./152 g
Display	7 in. with Corning® Gorilla® Glass	3.0 inch E Ink Pearl 220 display	2.0 in. QVGA
Processor	Dual core 1GHz each plus graphics accelerator	i.MX35 (532MHz)	325 MHz
Bar Code Scanning and Data Capture	1D and 2D bar codes/photos/videos/signatures/documents		1D and 2D bar codes/photos/videos/documents (EWP3200 only)
Payment Card Reader Accessory	Standalone Bluetooth MPM-100		
Cellular Connectivity	4G HSPA+/3G EVDO on CDMA		
Wi-Fi Connectivity (WLAN)	802.11a/b/g/n	802.11b/g/n	EWP2100: 802.11a/b/g EWP3200: 802.11a/b/g/n
Bluetooth	•		•

## RUGGED DESIGN

Drop Tested	4 ft./1.2 m	4 ft./1.2 m	4 ft./1.2 m
Tumble Tested			
Sealing	IP54	IP54	IPx2
Operating Temperature	32° F to 122° F/0° C to 50° C	32° F to 104° F/0° C to 40° C	14° F to 122° F/-10° C to 50° C

## HANDHELD MOBILE COMPUTERS WITH INTEGRATED VOICE AND DATA

ES400	MC40	MC55A0	MC67
			
<a href="http://motorolasolutions.com/ES400">motorolasolutions.com/ES400</a>	<a href="http://motorolasolutions.com/MC40">motorolasolutions.com/MC40</a>	<a href="http://motorolasolutions.com/MC55A0">motorolasolutions.com/MC55A0</a>	<a href="http://motorolasolutions.com/MC67">motorolasolutions.com/MC67</a>

### GENERAL DESCRIPTION

Device Highlights	ES400	MC40	MC55A0	MC67
	<ul style="list-style-type: none"> <li>• Smallest combination Wi-Fi/cellular mobile computer — fits in a pocket</li> <li>• Built for all-day business use</li> <li>• Voice, simple business applications and dashboard style data</li> <li>• Wi-Fi and dual 3.5G cellular for flexible on and off-premises connectivity</li> </ul>	<ul style="list-style-type: none"> <li>• Pocket-sized</li> <li>• Fully-featured voice and data, including support for PTT and PBX calls and information rich web- and graphic-based applications</li> <li>• Enables creation of “full service associates” — from “meet and greet” to purchase</li> </ul>	<ul style="list-style-type: none"> <li>• Maximum rugged design in a size-optimized handheld mobile computer</li> <li>• Fully-featured voice and data, including support for PTT and PBX calls and information rich web- and graphic-based applications</li> <li>• Wi-Fi for anywhere on-premise connectivity</li> </ul>	<ul style="list-style-type: none"> <li>• Maximum rugged design in a size-optimized handheld mobile computer</li> <li>• Mobile payment transaction support</li> <li>• Fully-featured voice and data</li> <li>• High speed Wi-Fi ‘n’ and 4G HSPA+ cellular for high performance on and off-premises connectivity</li> </ul>

### DESIGNED FOR...

#### Customers

<b>Managers</b>	•	•	•
<b>Sales Staff</b>	•	•	•
<b>Backroom/Stockroom</b>	•	•	•
<b>Security Staff</b>	•	•	•

### APPLICATIONS

<b>Voice Connectivity</b>	•	•	•
<b>Mobile Point of Sale</b>	•	•	•
<b>Robust Enterprise Apps/Dashboards</b>	•	•	•
<b>Line of Business App Access</b>	•	•	•
<b>Inventory Management</b>	•	•	•
<b>Task Management</b>	•	•	•

#### Customer Facing Apps

### USER AND APPLICATION CONSIDERATIONS

<b>Weight</b>	5.5 oz./156 g	9.39 oz./266.1 g (with MSR)	11.1 oz./315 g
<b>Display</b>	3 in. VGA	4.3 in. WVGA touchscreen	3.5 in. VGA
<b>Processor</b>	600 MHz (multi-CPU)	800 MHz OMAP4	806 MHz
<b>Bar Code Scanning and Data Capture</b>	1D and 2D bar codes/photos/videos/signatures, documents	1D and 2D bar codes/photos/videos/documents	1D and 2D bar codes/photos/videos/licenses/photos/videos/signatures/documents
<b>Payment Card Reader Accessory</b>	Standalone Bluetooth MPM-100	Available integrated	Standalone Bluetooth MPM-100; snap-on MSR
<b>Cellular Connectivity</b>	Dual user-selectable 3.5G: GSM HSDPA/HSUPA and CDMA-EVDO Rev A		4G HSPA+ high speed cellular connection
<b>Wi-Fi Connectivity (WLAN)</b>	802.11a/b/g	802.11a/b/g/n	802.11a/b/g/n
<b>Bluetooth</b>	•	•	•
<b>RUGGED DESIGN</b>			
<b>Drop Tested</b>	4 ft./1.2 m	4 ft./1.2 m	4 ft./1.2 m
<b>Tumble Tested</b>	•	•	•
<b>Sealing</b>	IP42	IP54	IP64
<b>Operating Temperature</b>	32° F to 104° F/0° C to 40° C		14° F to 122° F/-10° C to 50° C
			-4° F to 122° F/-20° C to 70° C

## HANDHELD MOBILE COMPUTERS WITH INTEGRATED VOICE AND DATA

MC75A	MC2100	MC3190-Z	MC9200/MC9190-G
			
<a href="http://motorolasolutions.com/MC75A">motorolasolutions.com/MC75A</a>	<a href="http://motorolasolutions.com/MC2100">motorolasolutions.com/MC2100</a>	<a href="http://motorolasolutions.com/MC3190Z">motorolasolutions.com/MC3190Z</a>	<a href="http://motorolasolutions.com/MC9200">motorolasolutions.com/MC9200</a>

### GENERAL DESCRIPTION

Device Highlights	MC75A	MC2100	MC3190-Z	MC9200/MC9190-G
	<ul style="list-style-type: none"> <li>• Rugged handheld mobile computer</li> <li>• Global payment transaction support</li> <li>• Fully-featured voice and data</li> <li>• Wi-Fi and cellular for on and off-premises connectivity</li> </ul>	<ul style="list-style-type: none"> <li>• Rugged handheld mobile computer</li> <li>• PTT voice</li> <li>• Application specific device: for cost-effective inventory tracking in the retail store, pharmacy, stock room and more</li> <li>• Value pricing</li> <li>• Choice of Wi-Fi or batch mode</li> <li>• Integrated voice and data</li> </ul>	<ul style="list-style-type: none"> <li>• Retail focused rugged handheld RFID reader</li> <li>• Orientation insensitive RFID technology for ease of use plus bar code scanning</li> <li>• Pinpoint locating of specific items</li> <li>• Fully-featured data</li> </ul>	<ul style="list-style-type: none"> <li>• Rugged handheld mobile computer</li> <li>• Next generations in the highly successful MC9000 Series</li> <li>• Power to support next generation mobile applications</li> <li>• Superior customization: six scan engine options and six interchangeable keypads</li> <li>• Supports voice and data</li> <li>• FIPS 140-2 government grade security</li> </ul>

### DESIGNED FOR...

Customers	MC75A	MC2100	MC3190-Z	MC9200/MC9190-G
<b>Managers</b>	•			
<b>Sales Staff</b>	•			
<b>Backroom/Stockroom</b>	•	•	•	•
<b>Security Staff</b>				

### APPLICATIONS

<b>Voice Connectivity</b>	•	•		
<b>Mobile Point of Sale</b>	•			
<b>Robust Enterprise Apps/Dashboards</b>	•			
<b>Line of Business App Access</b>	•	•	•	
<b>Inventory Management</b>	•	•	•	•
<b>Task Management</b>				
<b>Customer Facing Apps</b>				

### USER AND APPLICATION CONSIDERATIONS

<b>Weight</b>	14 oz./398 g	8.32 oz./236 g	22.93 oz./650 g	27 oz./765 g
<b>Display</b>	3.5 in. VGA	2.8 in. QVGA	3 in. VGA	3.7 in. VGA
<b>Processor</b>	806 MHz	624 MHz	520 MHz	Dual core 1GHz (MC9200) 806 MHz (MC9190-G)
<b>Bar Code Scanning and Data Capture</b>	1D and 2D bar codes/drivers' licenses/photos/videos/signatures/documents	1D and 2D bar codes	RFID, 1D and 2D bar codes	1D and 2D bar codes; PDF codes; direct part marks
<b>Payment Card Reader Accessory</b>	Standalone Bluetooth MPM-100; snap-on MSR; snap-on Chip and PIN; snap-on debit card reader			
<b>Cellular Connectivity</b>	3.5GGSM HSDPA or CDMA EVDO Rev A			
<b>Wi-Fi Connectivity (WLAN)</b>	802.11a/b/g	802.11b/g/n	802.11a/b/g	802.11a/b/g/n (MC9200) 802.11a/b/g (MC9190-G)
<b>Bluetooth</b>	•	•	•	•
<b>RUGGED DESIGN</b>				
<b>Drop Tested</b>	5 ft./1.5 m	4 ft./1.2 m	4 ft./1.2 m	6 ft./1.8 m
<b>Tumble Tested</b>	•	•	•	•
<b>Sealing</b>	IP54	IP54	IP54	IP64
<b>Operating Temperature</b>	14° F to 122° F/-10° C to 50° C	14° F to 122° F/-10° C to 50° C	14° F to 122° F/-10° C to 50° C	-4° to 122° F/-20° to 50° C

**MOBILE PAYMENT DEVICE**

**FIXED MOBILE COMPUTERS WITH INTEGRATED VOICE AND DATA**

**MPM-100**

**MK500**

**MK3100**

**MK4000**



motorolasolutions.com/MPM100



motorolasolutions.com/MK500



motorolasolutions.com/MK3100



motorolasolutions.com/MK4000

**GENERAL DESCRIPTION**

**Device Highlights**

- |   |  |   |  |
|---|--|---|--|
| <ul style="list-style-type: none"> <li>• Enterprise class payment solution</li> <li>• Process any payment — credit, PIN debit, smart card and contactless NFC</li> <li>• Mobile computer-agnostic device extends value of existing and new Microsoft Windows and Android-based Bluetooth-enabled mobile computers</li> <li>• Future proof — Bluetooth enables connectivity to future Motorola mobile computers</li> </ul> | <ul style="list-style-type: none"> <li>• Compact kiosk designed for basic self-service options</li> <li>• 3.5 in. color QVGA touch screen with 3 programmable buttons</li> <li>• Choice of 1D laser or 2D advanced imager; supports mobile bar codes</li> <li>• Supports one third party peripheral</li> <li>• VoWLAN support</li> </ul> | <ul style="list-style-type: none"> <li>• Mid-size kiosk designed to deliver rich applications for customers and employees</li> <li>• 8 in. color WVGA touch screen with 4 programmable buttons</li> <li>• 2D advanced imager supports mobile bar codes</li> <li>• Supports simultaneous use of three third party peripherals</li> <li>• VoWLAN support</li> </ul> | <ul style="list-style-type: none"> <li>• Full-size dual-purpose kiosk designed to deliver rich customer and employee-facing applications</li> <li>• 12.1 in. color SVGA LCD touch screen</li> <li>• Choice of 1D laser or 2D advanced imager; supports mobile bar codes</li> <li>• Supports simultaneous use of three third party peripherals</li> <li>• VoWLAN support</li> </ul> |
|---|--|---|--|

**DESIGNED FOR...**

<b>Customers</b>	•	•	•
<b>Managers</b>		•	•
<b>Sales Staff</b>	•	•	•
<b>Backroom/Stockroom</b>		•	•
<b>Security Staff</b>			

**APPLICATIONS**

<b>Voice Connectivity</b>	•	•	•
<b>Mobile Point of Sale</b>	•		
<b>Robust Enterprise Apps/Dashboards</b>		•	•
<b>Line of Business Apps Access</b>		•	•
<b>Inventory Management</b>	•	•	•
<b>Task Management</b>			
<b>Customer Facing Apps</b>	•	•	•

**USER AND APPLICATION CONSIDERATIONS**

<b>Weight</b>	6.4 oz./195 g	0.71 lbs/0.320 kg	1.9 lbs./0.86 kg	4.4 lbs./1.99 kg
<b>Display</b>	128 x 32 LCD display	3.5 in. QVGA	8 in. WVGA	12.1 in. SVGA
<b>Processor</b>	N/A	520 MHz	1 GHz	624 MHz
<b>Bar Code Scanning and Data Capture</b>	PIN pad, magnetic stripe reader, smart card reader, contactless NFC reader	1D and 2D bar codes	1D and 2D bar codes	1D and 2D bar codes
<b>Payment Card Reader Accessory</b>	Supports Bluetooth-enabled Windows Mobile- and Android-based mobile computers			
<b>Cellular Connectivity</b>				
<b>Wi-Fi Connectivity (WLAN)</b>		802.11a/b/g	802.11a/b/g/n	802.11a/b/g
<b>Bluetooth</b>	•		•	

**RUGGED DESIGN**

<b>Drop Tested</b>	4 ft./1.2 m			
<b>Tumble Tested</b>	•			
<b>Sealing</b>	IP54			
<b>Operating Temperature</b>	14° F to 122° F/-10° C to 50° C	32° F to 104° F/0° C to 40° C	32° F to 104° F/0° C to 40° C	32° F to 104° F/0° C to 40° C

**CUSTOMER CENTRIC DEVICES**

**VOICE-ONLY DEVICES**

**MC17**

**EWB100**

**CLS**

**CLP**



[motorolasolutions.com/MC17](http://motorolasolutions.com/MC17)

[motorolasolutions.com/EWB100](http://motorolasolutions.com/EWB100)

[motorolasolutions.com/businessradios](http://motorolasolutions.com/businessradios)

[motorolasolutions.com/businessradios](http://motorolasolutions.com/businessradios)

**GENERAL DESCRIPTION**

**Device Highlights**

- |   |   |   |   |
|---|---|---|---|
| <ul style="list-style-type: none"> <li>• Designed for customer use</li> <li>• Let customers pre-scan items for rapid checkout, check price, locate complementary items, access personalized promotions, create gift lists and more</li> <li>• Intuitive five-button design</li> <li>• Easy-to-use for customers of all ages</li> <li>• Dual-use device for associate use</li> <li>• Available with standard or touchscreen display</li> </ul> | <ul style="list-style-type: none"> <li>• Lightweight yet durable VoWLAN voice-only device</li> <li>• Miniature wearable device</li> <li>• Push-to-talk</li> <li>• Easy to carry — no external antenna</li> <li>• Simple to operate</li> <li>• Wi-Fi only</li> </ul> | <ul style="list-style-type: none"> <li>• Lightweight yet durable two-way radio</li> <li>• Compact and easy to wear</li> <li>• Easy to carry</li> <li>• Simple to operate</li> </ul> | <ul style="list-style-type: none"> <li>• Contemporary and durable two-way radio suitable for customer facing areas</li> <li>• Comfortable and easy to wear</li> <li>• Small and lightweight</li> <li>• Full set of accessories, including holsters and magnetic carrying cases, earpieces, chargers and more</li> </ul> |
|---|---|---|---|

**DESIGNED FOR...**

<b>Customers</b>	•			
<b>Managers</b>				
<b>Sales Staff</b>	•	•	•	•
<b>Backroom/Stockroom</b>	•	•	•	•
<b>Security Staff</b>		•	•	•

**APPLICATIONS**

<b>Voice Connectivity</b>		•	•	•
<b>Mobile Point of Sale</b>				
<b>Robust Enterprise Apps/ Dashboards</b>				
<b>Line of Business App Access</b>	•			
<b>Inventory Management</b>				
<b>Task Management</b>				
<b>Customer Facing Apps</b>	•			

**USER AND APPLICATION CONSIDERATIONS**

<b>Weight</b>	9.5 oz./270 g	1.6 oz./45.37 g	4.6 oz./130.4 g with standard battery	2.38 oz./67.5g with standard battery
<b>Display</b>	2.8 QVGA standard or touchscreen	N/A	Yes	No
<b>Processor</b>	312 or 520 MHz	N/A	N/A	N/A
<b>Bar Code Scanning and Data Capture</b>	1D and 2D bar codes	No	No	No
<b>Payment Card Reader</b>				
<b>Cellular Connectivity</b>				
<b>Wi-Fi Connectivity (WLAN)</b>	802.11a/b/g	802.11b/g		
<b>Bluetooth</b>				
<b>RUGGED DESIGN</b>				
<b>Drop Tested</b>	4 ft./1.2 m	5 ft./1.5 m		
<b>Tumble Tested</b>	•			
<b>Sealing</b>		IP54	MIL-STD 810 C, D, E, F and G for temperature, shock, vibration and more	
<b>Operating Temperature</b>	32° F to 104° F /0° C to 40° C	14° F to 104° F /-10° C to 40° C	-22° F to 140° F /-30° C to 60° C	

# WHAT CAN YOU COUNT ON WHEN YOU CHOOSE MOTOROLA'S RETAIL MOBILE COMPUTING PORTFOLIO?

You can count on finding a Motorola mobile device that offers the right features for each and every worker in your retail store, at the right price — from high performance fully-featured tablets and mobile computers for store managers and associates, a smart badge to connect your entire retail workforce and kiosks for self-service to sleek two-way radios for security staff and much more.

## A RUGGED DESIGN

Get reliable everyday operation in your retail environment with ergonomic devices that are built to survive exposure to the inevitable drops, dusty backrooms or even spilled coffee.

## EXCEPTIONAL VOICE QUALITY

Our mobile computers are purpose-built from the inside out for both voice and data, so you can equip your employees with a versatile, multi-function device without sacrificing voice quality.

## EXCEPTIONAL VOICE INTEROPERABILITY

We increase the value of your total retail mobility solution by enabling voice communications between different families of devices operating on completely different networks. Whether your workers need a tablet or a handheld mobile computer, a VoWLAN device or a two-way radio, instant walkie-talkie style voice communications allows them to function as a single team.

## ANYWHERE, ANYTIME CAPTURE OF VIRTUALLY ANY TYPE OF DATA

Scan 1D and 2D bar codes, process payment cards complete with signatures, take high-resolution color photos and more to automate and error-proof everyday retail processes.

## MOTOROLA'S UNRIVALED BAR CODE SCANNING TECHNOLOGY

As the inventor of the bar code industry, we offer high performance 'scan and go' simplicity on even damaged and poorly printed 1D and 2D bar codes — without aligning the bar code and scanner window.

## REAL APPLICATION POWER — INCLUDING TRUE CROSS-PLATFORM APPLICATIONS

Whether you need an off-the-shelf application or a custom application to run on multiple device types, we've got you covered. Our partner channel offers proven and tested mobile applications that streamline business processes in just about

every industry. In addition, with Motorola's RhoMobile Suite, you can create one version of an application that can run on any device in our mobile retail portfolio — regardless of operating system. Applications look, feel and act the same on all devices and can take advantage of whatever feature set is on each device. The result is a pure application simplicity that dramatically reduces application development and management time and cost. And with our Terminal Emulation application, your users can access your mainframe applications right out of the box.

## BEST-IN-CLASS SECURITY

Make sure only authorized users can access your devices, your data and your network to help comply with Payment Card Industry (PCI) security regulations. Motorola's Mobile Security Suite brings best-in-class network security to the mobile device level. Put a firewall, intrusion prevention, enforced authentication and data encryption on our mobile computers. Deploy a mobile virtual private network (VPN) for government grade security over wireless networks. The result is wired network-class security for the data on our mobile computers as well as the data in transit over cellular or Wi-Fi networks.

## EXTRAORDINARY CONTROL OVER THE FEATURES ON OUR MOBILE COMPUTERS

Motorola's AppCenter allows you to choose which device features and software applications your users can access to protect productivity. For example, you can lock out web browsing or disable voice calling for workers that need data only.

## MOTOROLA'S INDUSTRY-LEADING SERVICE PLANS THAT COVER EVERYTHING — PERIOD

Service from the Start with Comprehensive Coverage sets the standard for post-deployment support. This unique all-inclusive program includes normal wear and tear as well as accidental damage to internal and external components, ensuring unpredictable repair expenses never impact your budget.

For more information on how you can put the power of mobile computing to work in your retail operations, please visit [www.motorolasolutions.com/retail](http://www.motorolasolutions.com/retail)

## **ABOUT MOTOROLA SOLUTIONS**

### **END-TO-END MOBILITY SOLUTIONS FOR DEPLOYMENT SIMPLICITY AND SUCCESS**

Every day, organizations of all sizes all over the world count on our Enterprise Mobility Solutions to maximize personnel effectiveness, improve services, and increase revenue potential. When you choose Motorola for your mobility solution, you get the peace of mind that comes with choosing an industry leader as your technology partner. We offer the proven expertise and technology you need to achieve maximum value and a fast return on investment — as well as first hand experience in virtually every size organization in nearly every major industry. And our end-to-end solutions offer the simplicity of a single accountable source — regardless of the number of vendors involved.

Our comprehensive product offering includes: rugged and enterprise class mobile computers with extensive advanced data capture and wireless communications options; rugged two-way radios for always on voice communications; private wide area and local area wireless and outside the four walls — and to network multiple locations; comprehensive RFID infrastructure, including fixed, mobile and handheld RFID readers; a partner channel delivering best-in class applications; software solutions that enable centralized and remote management of every aspect of your mobility solution; and a complete range of pre-and post-deployment services to help get and keep your mobility solution up and running at peak performance every day of the year.